

## AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A system comprising:

~~for triggering a first device to use a communication network under control of a second party and logging the triggering, the system comprising a RF chip under control of a first party different from the second party, the first device comprising communication means for receiving a RF signal from the RF chip, wherein:~~

~~the a customer first device comprises means configured to receive an RF signal from an RF chip via a first communication path, and responsively (i) start communicating with the a communication network via a second separate communication path and (ii) send responsive to receiving the RF signal from the RF chip,~~

~~the first device comprises means for sending an enabling ID to the RF chip, the enabling ID uniquely identifying the first customer device to the RF chip,~~

~~the RF chip comprises means for receiving configured to transmit the RF signal to the customer device via the first communications path, receive the enabling ID from the RF chip, and store the enabling ID, and~~

~~the RF chip comprises a memory for storing the enabling ID,~~

~~the system further comprising means for causing the an first party entity associated with the RF chip to be financially compensated by the a communication provider second party associated with the communication network for the network communications of the first customer device triggered by the RF chip, based at least in part on the enabling ID.~~

2.-4. (Canceled)

5. (Previously Presented) The system according to claim 1, wherein the RF chip comprises means to clear the memory of the enabling ID.

6. (Canceled)

7. (Currently Amended) A system comprising:

~~for triggering a first device and logging the triggering, the system comprising a RF chip under control of a first party, the first device comprising communication means for receiving a RF signal from the RF chip, the first device further comprising communication means for communicating with a communication network under control of a second party different from the first party, wherein~~

~~the a customer first device comprises means configured to receive an RF signal and an enabling ID from an RF chip via a first communication path, and responsively start communicating with the a communication network via a second separate communication path responsive to receiving the RF signal from the RF chip,~~

~~the RF chip comprises comprising means for sending [[an]] the enabling ID to the first customer device, the enabling ID uniquely identifying the RF chip to the first customer device, and~~

~~the first device comprises means for receiving the enabling ID, and~~

~~the system further comprising means for causing the first party an entity associated with~~  
~~the RF chip to be financially compensated by the second party a communication provider~~  
~~associated with the communication network for the network communications of the first~~  
~~customer device triggered by the RF chip, based at least in part on the enabling ID.~~

8. (Currently Amended) The system according to claim 7, wherein the ~~first~~  
~~customer~~ device comprises a memory for storing the enabling ID and the ~~first~~ customer device  
comprises means for reading the enabling ID from the memory and transmitting the enabling ID  
for use in financially compensating the ~~first party entity~~.

9. (Previously Presented) The system according to claim 8, wherein the first device  
comprises means to clear the memory after transmitting the enabling ID.

10. (Canceled)

11. (Previously Presented) The system according to claim 7, wherein billing  
information is created based on the enabling ID.

12. (Currently Amended) A method for triggering a ~~first~~ customer device and  
logging the triggering, the method comprising the steps of:

receiving at the ~~first~~ customer device and via a first communication path ~~[[a]] an RF~~  
signal from ~~[[a]] an RF chip under control of a first party associated with an entity,~~

responsive to receiving the RF signal, the ~~first customer device~~ starting communicating via a second separate communication path with a communication network ~~under control of a second party associated with a communication provider~~ different from the ~~first party entity~~,

the ~~first customer device~~ sending an enabling ID to the RF chip, the enabling ID uniquely identifying the ~~first customer device~~ to the RF chip,

receiving the enabling ID at the RF chip,

storing the ID in a memory of the RF chip, and

causing the ~~first party entity~~ to be financially compensated by the ~~second party communication provider~~ for the network communications of the ~~first customer device~~ triggered by the RF chip, based at least in part on the received enabling ID.

13. (Currently Amended) The method according to claim 12, wherein the method further comprises the step of reading the enabling ID from the memory and transmitting the ID for use in financially compensating the ~~first party entity~~.

14.-15. (Canceled)

16. (Previously Presented) The method according to claim 13, wherein the method further comprises the step of clearing the memory after sending the enabling ID.

17. (Previously Presented) The method according to claim 12, wherein the method further comprises the step of creating billing information based on the enabling ID.

18. (Previously Presented) A method for triggering a first customer device and logging the triggering, the method comprising the steps of

receiving at the first customer device and via a first communication path ~~[[a]] an RF signal and an enabling ID from [[a]] an RF chip under control of a first party associated with an entity, the enabling ID uniquely identifying the RF chip to the customer device,~~

responsive to receiving the RF signal, the first customer device starting communicating via a second separate communication path with a communication network ~~under control of a second party associated with a communication provider different from the first party entity, and the RF chip sending an enabling ID to the first device, the enabling ID uniquely identifying the RF chip to the first device,~~

~~receiving the ID at the first device, and~~

causing the first party entity to be financially compensated by the second party communication provider for the network communications of the first customer device triggered by the RF chip, based at least in part on the received enabling ID.

19. (Currently Amended) The method according to claim 18, wherein the method further comprises the steps of storing the enabling ID in a memory of the first customer device,

reading the enabling ID from the memory, and transmitting the enabling ID for use in financially compensating the ~~first party entity~~.

20. (Previously Presented) The method according to claim 19, wherein the method further comprises the step of clearing the memory after sending the enabling ID.

21. (Canceled)

22. (Previously Presented) The method according to claim 18, wherein the method further comprises the step of creating billing information based on the enabling ID.

23. (Currently Amended) The system of claim 1, wherein the RF signal transmitted from the RF chip to the ~~first customer~~ device contains an identifier identifying the communication network of the ~~second party communication provider~~, and the ~~first customer~~ device uses the identifier to connect to the communication network.

24. (Currently Amended) The system of claim 7, wherein the RF signal transmitted from the RF chip to the ~~first customer~~ device contains an identifier identifying the communication network of the ~~second party communication provider~~, and the ~~first customer~~ device uses the identifier to connect to the communication network.

25. (Currently Amended) The method of claim 12, wherein the RF signal transmitted from the RF chip to the ~~first~~ customer device contains an identifier identifying the communication network of the ~~second party~~ communication provider, and the ~~first~~ customer device uses the identifier to connect to the communication network.

26. (Currently Amended) The method of claim 18, wherein the RF signal transmitted from the RF chip to the ~~first~~ customer device contains an identifier identifying the communication network of the ~~second party~~ communication provider, and the ~~first~~ customer device uses the identifier to connect to the communication network.

27. (New) The system of claim 1, wherein a user of the customer device pays the communication provider for access to the communication network and the compensation to the first entity rewards the first entity for causing the customer device to use the communication network.

28. (New) The system of claim 7, wherein a user of the customer device pays the communication provider for access to the communication network and the compensation to the first entity rewards the first entity for causing the customer device to use the communication network.

29. (New) The system of claim 1, wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached.

30. (New) The system of claim 7, wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached.

31. (New) The method according to claim 18, wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached;

the method further comprising the customer device accessing the link via the second separate communication path and retrieving information associated with the product.